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Case Study

Corporate Digital Library

How much time do your employees waste trying to search through your music library looking for the perfect song?

Search, click, and listen. That is the efficiency of a digital music library. Bookshelves of CDs are a thing of the past, and fully searchable databases with editorial data are the future. Moondog Digital can take your corporate-sized collection and create a world class music repository. The Moondog Digital team has a custom systems and processes background, so our state-of-the-art hardware and software can produce custom output on time and on budget.

Moondog Digital helped a national media company create a digital music library of over 25,000 CDs. This system is capable of allowing any of the thousands of employees on any continent to view, listen to and download any of the nearly 20,000 gigabytes of information.

The music digitization project was started to provide employees and external users with a tool for searching through the client's music catalog for music they wish to use or license. Specifically, the system was created to assist these users in locating, listening to and utilizing music for films, television programming, and trailers.

Project Needs

- Two digital music formats: MP3 for portability across the globe and WAV to serve as audio source for audio visual production work
- High quality data and information relating to the music
- Reports, files, and structure for the over 500,000 media files to be created by Moondog Digital and the associated data to be loaded into the searchable online system

Before The Project

- Physical libraries on two coasts and divided in several buildings
- No uniform system to locate physical discs among libraries or departments
- Employees unwilling to use any library due to complexity and delays

After The Project

- A single repository for all corporate owned or created music
- Availability and exposure of music to any employee or affiliate
- Sound internal processes for procurement, distribution, and introduction to the creative staff

This project changed how our client views, distributes, and uses music within several departments. Moondog Digital allowed them to concentrate on the end application while we handled the large effort of digitizing and integrating the media. The project's benefit was felt immediately once the first employee logged on.