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Moondog Digital Converts 40,000 CDs to Help KCRW “Save the Music Library”

Indianapolis, IN – October 15, 2007 – Moondog Digital has announced that they will be completing a massive CD conversion project for Santa Monica, CA-based radio station KCRW. KCRW is Southern California’s leading National Public Radio affiliate, featuring an eclectic mix of music, news, information, and cultural programming. The station houses a priceless collection of recordings of great historical importance and cultural relevance. As such, they have turned to Moondog Digital to assist in their “Save the Music Library” campaign.

Moondog Digital will be responsible for converting 40,000 CDs into high fidelity digital sound files. Converting the music library into digital files will allow the station’s DJs to explore the full range of music available to them without physical limitations. In addition, it will preserve the music collection from the possibility of disintegration due to time, natural disaster, or unforeseen circumstances.

About Moondog Digital

Moondog Digital provides music lovers with a fast, easy, and cost-effective CD ripping service to convert their current CD collection into MP3, WAV or FLAC digital files. In addition to CD conversion, Moondog Digital also has the capability to convert cassettes, LPs, 8mm, and VHS tapes to digital media. Moondog Digital works with consumers, retail, and professional customers to provide archival quality conversions. To learn more about Moondog Digital, please visit www.moondogdigital.com.

About KCRW

KCRW, a community service of Santa Monica College, boasts one of the nation's largest arrays of locally- produced, nationally-distributed talk program content. KCRW.com extends the station's profile globally, with three streams featuring web-exclusive content: all music, all news and the live station simulcast, as well as an extensive list of podcasts. The non-commercial broadcast signal reaches 550,000 listeners weekly and is supported by 55,000 member/subscribers. For more information on “The Music Match: A Campaign to Save KCRW’s Library”, please visit <http://www.kcrw.com/music/save-the-music-library>.

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